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August 18, 2020

## DensDefy<sup>TM</sup> Accessories Now Available on Amazon.com

(ATLANTA) – Georgia-Pacific Building Products, a company dedicated to developing the highest-quality products while leading with a tireless commitment to innovation, is now offering DensDefy<sup>TM</sup> Liquid Flashing and DensDefy<sup>TM</sup> Transition Membrane products on Amazon.com.

Introduced earlier in 2020, DensDefy<sup>TM</sup> Liquid Flashing and DensDefy<sup>TM</sup> Transition Membrane products complete the DensElement® Barrier System by taking proprietary moisture management further and elevating the envelope to ensure performance compatibility. DensElement® Barrier System, in combination with DensDefy<sup>TM</sup> Accessories, creates a strong, continuous WRB-AB system.

Two DensDefy<sup>™</sup> Accessories are available on Amazon now: 20 oz. DensDefy<sup>™</sup> Liquid Flashing sausages, and DensDefy<sup>™</sup> Transition Membrane rolls which come in widths of 6", 9" and 12". Both products may be ordered as a single unit, or in small quantities to complete an inprocess project. For Amazon Prime customers, quick and convenient shipping means the product will arrive at their job site within 1-2 days, depending on location. No minimum order required.

"As a company, we are focused on providing flexibility and access to product options to our customers," said Jason Peace, vice president of marketing for Georgia-Pacific Building Products. "Offering DensDefy<sup>TM</sup> Accessories on Amazon allows customer projects to move forward on time and schedule."

DensDefy<sup>TM</sup> customers can be divided into three groups:

For contractors planning a future project with DensDefy<sup>TM</sup> Accessories; or for contractors on an active job site who have run out of DensDefy<sup>TM</sup> and need the product in two days, the quick and easy option of Amazon will meet their needs; and lastly, for contractors or window installers

attempting a window project that requires a liquid flashing, ordering from Amazon will keep the home improvement project right on time.

For complete information on DensDefy<sup>TM</sup> Accessories, please visit <u>www.densdefy.com</u>. For more information on Georgia-Pacific Building Products, please visit <u>www.buildgp.com</u>. To find each DensDefy<sup>TM</sup> Accessories product on Amazon, follow these links:

DensDefy<sup>TM</sup> Liquid Flashing:

• https://www.amazon.com/gp/product/B084QCJ469

## DensDefy<sup>TM</sup> Transition Membrane:

- <a href="https://www.amazon.com/gp/product/B084RH8XXT">https://www.amazon.com/gp/product/B084RH8XXT</a> (6" x 75")
- https://www.amazon.com/gp/product/B084RCDNRY (9" x 75")
- <a href="https://www.amazon.com/gp/product/B084RFRLJT">https://www.amazon.com/gp/product/B084RFRLJT</a> (12" x 75")

The Georgia-Pacific DensElement® Barrier System, with AquaKOR<sup>TM</sup> Technology, integrates the gypsum core and the fiberglass mat to form a hydrophobic, monolithic surface that blocks bulk water, but allows vapor to pass through. The Georgia-Pacific DensElement Barrier System eliminates the need for building wrap, fluid-applied membranes or peel-and-stick membranes. It's faster to install and can be installed when it's wet outside—saving time and labor. The all-in-one Georgia-Pacific DensElement Barrier system is finished with DensDefy<sup>TM</sup> Liquid Flashing to fill and seal joints, fasteners, openings, penetrations and transitions. The Georgia-Pacific DensElement Barrier System is ABAA listed and WRB-AB approved and has a customized MasterSpec® specification –061656 Air and Water Resistive Sheathing Board. For more information, visit buildgp.com/denselement/.