



## **AIA Announces New Partnership with Georgia Pacific**

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*For immediate release:*

**Washington, D.C. – February 7, 2017** – The American Institute of Architects (AIA) has announced that [Georgia Pacific](#) has agreed to become a Collaboration Partner of the AIA. The new relationship provides support to AIA initiatives and creates opportunities for architects to collaborate with Georgia Pacific on trends and opportunities in the construction market.

“We are excited that Georgia Pacific will support us as a Collaboration Partner in 2017,” said Robert Ivy, FAIA, EVP/Chief Executive Officer of the AIA. “Their knowledge and expertise in the building products market can help us serve architects and advance good design in the built environment.”

“It’s great to be partnering with AIA,” said Mark Luetters, Georgia-Pacific Executive Vice President, Building Products. “We look forward to building a relationship to better inform and engage architects with the new innovations GP is bringing to market from the washroom to the DensElement™ Barrier System, GP’s latest product in the building construction space.”

Learn more about the AIA Partnership Program here:  
<http://new.aia.org/pages/3706-partner-with-aia>

### **About Georgia Pacific**

Based in Atlanta, Georgia-Pacific and its subsidiaries are among the world’s leading manufacturers and marketers of bath tissue, paper towels and napkins, tableware, paper-based packaging, office papers, cellulose, specialty fibers, nonwoven fabrics, building products and related chemicals. Georgia-Pacific has long been a leading supplier of building products to lumber and building materials dealers and large do-it-yourself warehouse retailers. Our familiar wood products brands include Plytanium® plywood and Blue Ribbon® OSB. The company employs approximately 35,000 people directly, and creates nearly 92,000 jobs indirectly. For more information, visit: [gp.com](http://gp.com).

### **About The American Institute of Architects**

Founded in 1857, the American Institute of Architects consistently works to create more valuable, healthy, secure, and sustainable buildings, neighborhoods, and communities. Through nearly 300 state and local chapters, the AIA advocates for public policies that promote economic vitality and public wellbeing. Members adhere to a code of ethics and

conduct to ensure the highest professional standards. The AIA provides members with tools and resources to assist them in their careers and business as well as engaging civic and government leaders and the public to find solutions to pressing issues facing our communities, institutions, nation and world. Visit [www.aia.org](http://www.aia.org).

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